



TERMS & CONDITIONS OF BUSINESS

SPORTS WORLD MAGAZINE | SPORTS WORLD MEDIA LTD

- This is your confirmation for the order you have placed to appear within Sports World Magazine, the sport and lifestyle publication produced by Sports World Media Ltd.
- On receipt of this e-mail we have a binding agreement subject to the terms and conditions below.
- Please can you send your advert design to our design department on design@sportsworldmagazine.com

Alternatively if you wish for our design team to produce an advert for you please inform us and we can do this for your business.

- For quality purposes please send your advert in Hi Resolution PDF Format with all fonts and images embedded
 - All of our magazines are A4, full colour throughout and all artwork and design services are included within the cost
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ADVERT DIMENSIONS

A4 Double Page Spread

Trim: W 420mm x H 297mm Bleed: W 426mm x H 303mm *3mm all round* Type: W 400mm x H 277mm

A4 Full Page

Trim: W 210mm x H 297mm Bleed: W 216mm x H 303mm *3mm all round* Type: W 190mm x H 277mm

A4 Half Page

Trim: W 210mm x H 144mm Bleed: W 216mm x H 150mm *3mm all round* Type: W 190mm x H 134.2mm

TERMS & CONDITIONS

1. On the initial verbal booking of your advertisement a confirmation email will be sent to you binding you to these terms and conditions.
2. All bookings cannot be cancelled once confirmation is received. There is **NO** cancelation period.
3. Failure to make payment within the agreed 14-day terms may result in:
 - Your account being suspended
 - Interest and charges under the Late Payment of Commercial Debts (Interest) Act 1998 being applied Where payment fails to arrive within 30 days of the original payment date we reserve the right to pass your account (along with any added interest and charges) to our nominated debt collection agency who will add further costs.

4. Any adverts which we design will be subject to your approval prior to press, however if you cannot be reached or you do not contact us by the copy deadline with any changes that may need to be made; we do reserve the right to run the advertisement without your approval.

5. If you have agreed an advertisement with us and we are unable to contact you regarding your advert design, we reserve the right to run a general advert for you or run your advert in the following issue. This design and its company logos will be put together from any detail we can obtain about your company, i.e. your company website, business information held on other websites regarding your company, hard copy advertisements and any other sourced information.

6. All invoices are payable on receipt unless otherwise agreed after a period of 14 days. If payment has not been received we reserve the right to apply a late payment interest charge at an appropriate rate.

7. All artwork and design charges are free of charge to advertisers; however, if we produce a design outside of Sports World Magazine and this design will not be included within the magazine. This will be charged at a rate of £100.00 GBP

8. We reserve the right to allow a 14 day period beyond our publication date to produce and distribute our magazines allowing for production difficulties.

9. Any advertisement that has been booked will stand on its own merit and will not be based on any editorial copy that runs near your advert, or within its vicinity, we hold NO responsibility for adverts which appear next to editorial errors.

10. Your payment for any advertisement booked will have no connection to our magazine layout, design or editorial content, and is based purely on its presence within our publication.

11. We take no responsibility for any company who cannot be contacted through illness, hospitalization, disasters, pregnancy or acts of god, which they are or are not responsible for.

12. Any advert booked is based purely on its inclusion within the magazine and is not affected by any editorial content, which is separate

from any adverts provided by clients or designed by Sport World Media Ltd

13. All payments are to be made via bank transfer to Sports World Media Ltd within 14 days (there is a 10% reduction on all payments if they are made within 3 days of invoice)

ACCOUNT DETAILS:

Bank Transfer:
Barclays Bank PLC
SPORTS WORLD MEDIA LTD
Sort Code – 20-59-42
Account Number – 63257568

FOR INTERNATIONAL PAYMENTS:

IBAN is: GB27 BARC 2059 4263 2575 68
SWIFT Bank Identifier Code (BIC) – BARCGB22
ABA Routing Code: 026002574

*Alternatively we have the facility to make payment via credit/debit card over the phone – Please call our head office on **0207 101 9336***

Head Office:

*Sports World Media Ltd
Sports World Magazine
11C Albion House
West Percy Street
North Shield
Tyne and Wear
NE29 0DW
UK*

